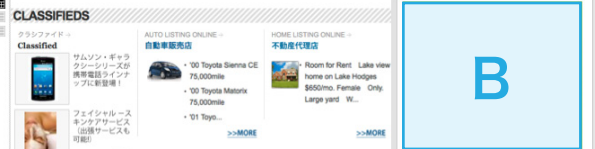




A
Leader Board
W 728 pix x H 90 pix



B
Medium Rectangle
W 300 pix x H 250 pix



C
3:1 Rectangle
W 300 pix x H 100 pix

D
Half Banner
W 234 pix x H 60 pix

	1 Month Contract	1 Year Contract
A	\$600/ month	\$480/ month
Leader Board W 728 pix x H 90 pix	3 Month Contract \$540/ month	YuYu Advertiser Rate \$420/ month

全ページ表示、MAX 5 rotation、静止画・アニメーション・Flash 可能

	1 Month Contract	1 Year Contract
B	\$250/ month	\$200/ month
Medium Rectangle W 300 pix x H 250 pix	3 Month Contract \$225/ month	YuYu Advertiser Rate \$175/ month

トップページのみ表示、MAX 8 rotation、静止画・アニメーションのみ可能

	1 Month Contract	1 Year Contract
C	\$120/ month	\$95/ month
3:1 Rectangle W 300 pix x H 100 pix	3 Month Contract \$108/ month	YuYu Advertiser Rate \$85/ month

トップページのみ表示、MAX 6 rotation、静止画・アニメーションのみ可能

	1 Month Contract	1 Year Contract
D	\$60/ month	\$48/ month
Square Button W 125 pix x H 125 pix	3 Month Contract \$55/ month	YuYu Advertiser Rate \$42/ month

トップページのみ表示、Rotation 無し、静止画・アニメーションのみ可能

	1 Month Contract	1 Year Contract
E	\$80/ month	\$65/ month
Full Banner W 468 pix x H 60 pix	3 Month Contract \$72/ month	YuYu Advertiser Rate \$56/ month

トップページのみ表示、Rotation 無し、静止画・アニメーションのみ可能

	1 Month Contract	1 Year Contract
F	\$40/ month	\$32/ month
Half Banner W 234 pix x H 60 pix	3 Month Contract \$36/ month	YuYu Advertiser Rate \$28/ month

トップページのみ表示、Rotation 無し、静止画・アニメーションのみ可能

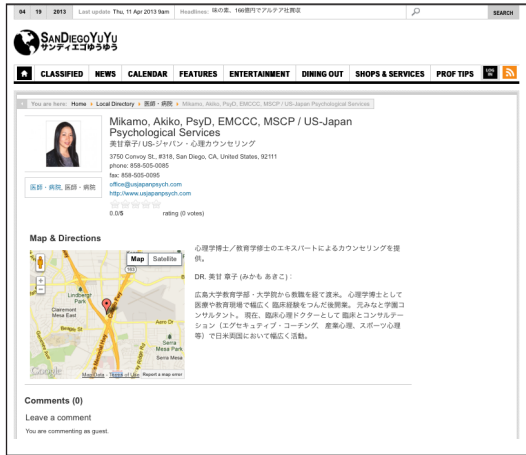
	1 Month Contract	1 Year Contract
F	\$40/ month	\$32/ month
Half Banner W 234 pix x H 60 pix	3 Month Contract \$36/ month	YuYu Advertiser Rate \$28/ month

■ Banner Production Fee

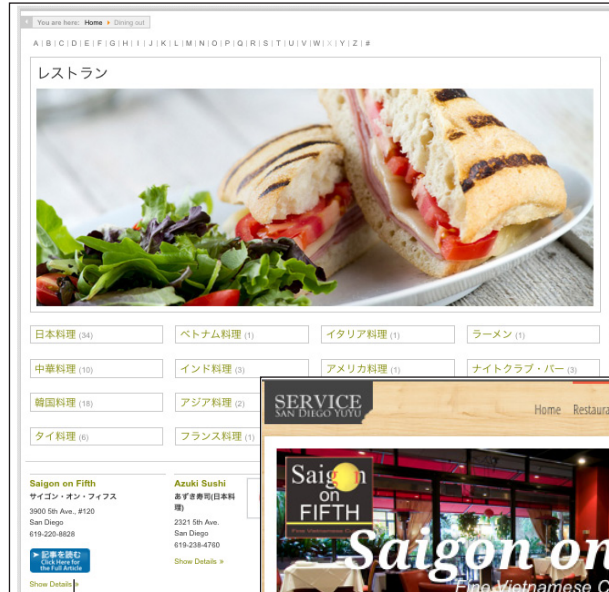
バナー広告 制作料金 ※ Additional charges for the logo design

Still Ad 静止画	\$50.00
Animation アニメーション	\$75.00 (up to 3 flames)
Flash フラッシュ	Ask for detail

Full Directory



+



Entrance Page

Article Page

Full Directory + 1 Page Article

Full ディレクトリー (画像、マップ、紹介文) + 1 ページ広告記事



Click



1 Month Contract	\$120 / month
3 Month Contract	\$100 / month
1 Year Contract	\$80 / month
YuYu Advertiser Rate	\$60 / month

Production Fee

制作料金

New	\$200 / time
Text Change	\$30 / time * one time FREE per month
Photo Image Change	\$30 / hr

BANNER AD ORDER FORM (バナー広告申込書)

1. Company Name (会社名) : _____

2. Type of Business (職種) : _____

3. Address (所在地) : _____

City _____ State _____ Zip _____

4. Phone Number (電話) : _____ Fax Number (ファックス) : _____

5. E-mail: _____ Website: _____

6. Contact Person (担当者) : _____ Cell: _____

7. Size (サイズ) : A (Leader Board) B (Medium Rectangle) C (3:1 Rectangle)
 D (Square Button) E (Full Banner) F (Half Banner)
 Regular Directory Full Directory Full Directory + 1 Page Article

8. Total No. of Insertion (掲載回数) : _____

Please circle the month(s) to run. (掲載月を丸で囲んで下さい)

Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	June 2017
July 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017
Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	June 2018
July 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018

9. Ad Design (広告デザイン) :

- Enclosed is a camera-ready ad properly sized. No artwork is required. (完全版下を郵送します)
 Use the same ad run on _____ of the Int'l Times. (年 月分と同じ広告を使って下さい)

10. Payment (支払方法) :

◆ Insertion Fee:

Total amount enclosed. (@\$ _____ per month x _____ time(s) x _____ = \$ _____)

※ 10% cash discount is applied to an advance one-time payment for a 12 months insertion contract.

※ 5% cash discount is applied to an advance one-time payment for a 6 months insertion contract.

Bill me each month. (月払い) (@\$ _____ per month x _____ time(s) = \$ _____)

◆ Artwork Fee:

Production Fee \$ _____.

※ The long term contract rates are strictly ruled by 1-12 month contracts made between advertisers and International Times Corp. Advertisements which do not meet these conditions will be charged at the regular rate. Payment is due in full within 15 days following the date of billing. A service charge of 1.5% per month (18% annual percentage rate) will be imposed on charges unpaid after 30 days. If legal action be instituted on the invoice, the debtor is liable for all costs of collection, including such sum as the Court may fix as attorney's fees.

※ By signing the following authorization both the individual and/or the company they represented agree to be held jointly severally liable for any and all debts incurred as a result at this contract.

Authorized by: Signature _____ Title: _____

Print _____ Date: _____

International Times, Corp.